

**What's in store for IT:  
the role of IFIT  
(Iloilo Federation for Information  
Technology)**

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# Introduction

- Iloilo Federation for Information Technology
  - Membership: Public and Private Academic Institutions, Private Industry, Government Agencies, Local Government Units and Individuals
  - Organized in 2006, patterned after the Cebu Educational Development Foundation for IT (CEDFIT) which had a large role in the remarkable development of Cebu as an IT hub

# Member Institutions

1. University of the Philippines Visayas
2. West Visayas State University
3. West Visayas State College of Science and Technology
4. Central Philippine University
5. John B. Lacson Foundation Maritime University Molo
6. John B. Lacson Colleges Foundation Bacolod
7. University of Iloilo
8. University of San Agustin
9. Saint Pauls University
10. Iloilo Doctors College
11. Technical Education and Skills Development Authority Bayantel
12. ePLDT Ventus
13. Call Center Integrators
14. Echo
15. Iloilo City Government
16. Province of Iloilo
17. Department of Trade and Industry

# Vision

- The premier development partner for world-class Information and Communication (ICT) human resources (HR) anchored on industry standards.

# Objectives

- To establish I-FIT as a recognized and functional organization by the end of 2006
- To establish ICT HR baseline data on the demand and supply situation by 2007
- To implement at least 3 ICT HR regular training programs addressing critical skills by 2008
- To implement certification standards and assessment instruments by 2011
- To produce 1,000 ICT globally-competitive graduates annually by 2011: 60% BPOs, 40% IT services
- To achieve at least 100 members in the foundation by 2008

# Activities and accomplishments

- Organizational Workshops and Seminars - June - December 2006
- 1st Iloilo IT Week and Exhibits, SM City - June 2006
  - Boot contests, paper presentations, logo contest, launching of IFIT, pledges of support
- Cebu Business Month - June 2006
- Strategic Planning Workshop - December 2006
- SEC Registration - December 2006
- Membership Drive - June to December 2006

# Activities and accomplishments

- IFIT Webpage (<http://www.ifit.org.ph>)
- Meeting with Teletech - January 2007
- Business opportunities with Microsoft and Biometric - February 2007
- PSITE Conference Sponsor - May 2007
- Cebu ICT Conference and Exhibition - June 2007
- 2nd IT Week and Exhibits, Marymart Mall - Sept 2007
- Iloilo Investment Forum - November 2007
- Phil-IT General Certifying Examination Moa Signing with CEDFIT - November 2007

# Challenges

- More committed and active members
- Permanent office, training room and staff
- Funds for research projects, certification programs, catalytic and networking activities
- Developing institutional support for IT startups

# Opportunities

- Megaworld
- Government support
- Response of the Academe
- Improved investment climate
- Commitment of Iloilo government leaders, private partners, academe and government agencies
- ITES and ITS industry growth

# Questions to ponder

1. Can we produce sufficient manpower to support the IT industry
2. Can we develop native IT based companies that can become world leaders
3. Will the infrastructure in place be sufficient to support 1 and 2.